

Local Market Update – January 2018

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

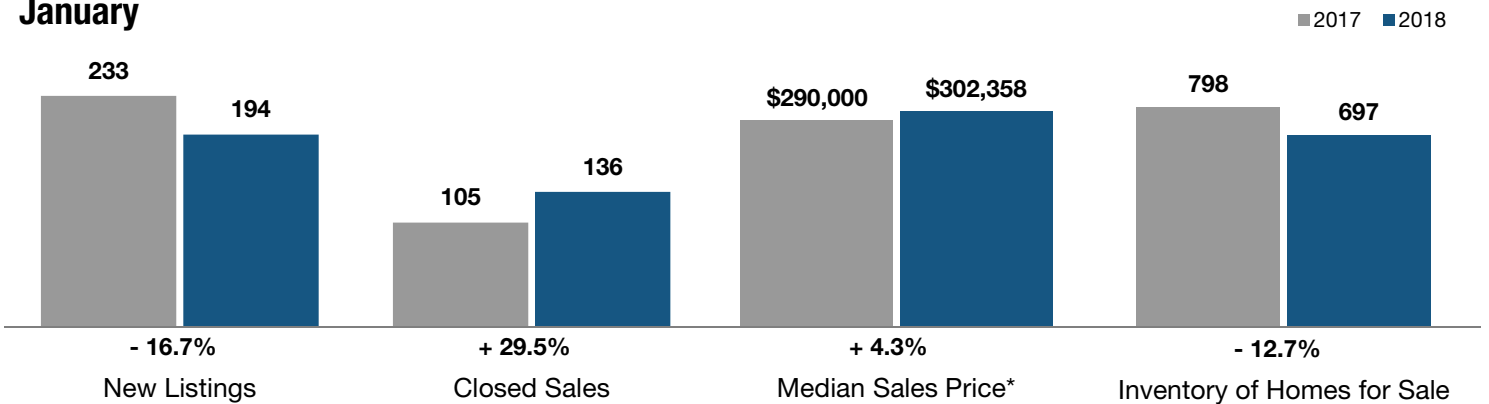


Mainland

Key Metrics	January			Year to Date		
	2017	2018	Percent Change	2017	2018	Percent Change
New Listings	233	194	- 16.7%	233	194	- 16.7%
Closed Sales	105	136	+ 29.5%	105	136	+ 29.5%
Median Sales Price*	\$290,000	\$302,358	+ 4.3%	\$290,000	\$302,358	+ 4.3%
Percent of List Price Received*	97.4%	97.5%	+ 0.2%	97.4%	97.5%	+ 0.2%
Days on Market Until Sale	133	153	+ 15.0%	133	153	+ 15.0%
Inventory of Homes for Sale	798	697	- 12.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

