

Local Market Update – October 2019

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

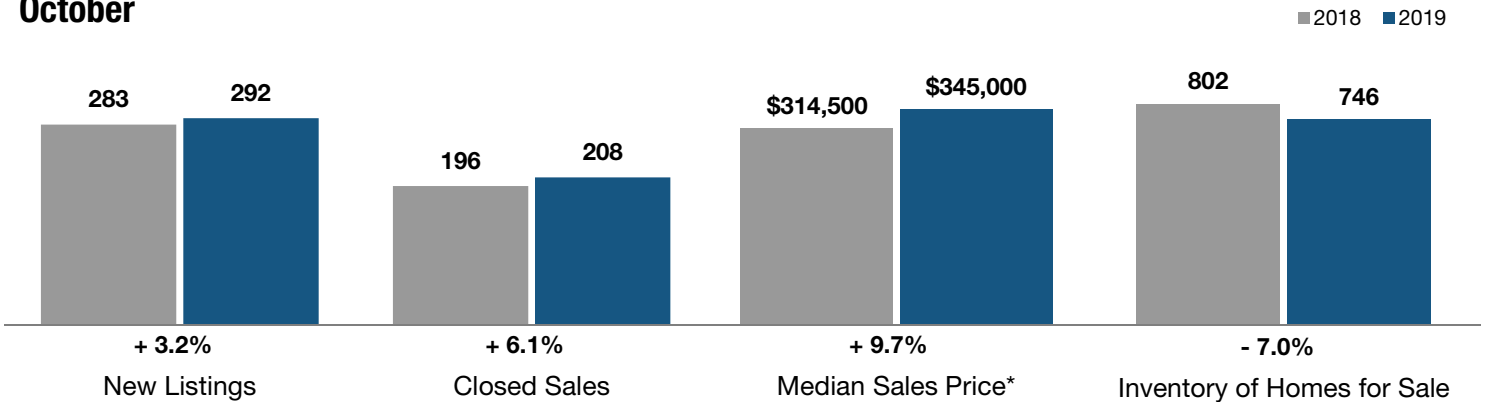


Mainland

Key Metrics	October			Year to Date		
	2018	2019	Percent Change	2018	2019	Percent Change
New Listings	283	292	+ 3.2%	2,598	2,697	+ 3.8%
Closed Sales	196	208	+ 6.1%	2,039	2,086	+ 2.3%
Median Sales Price*	\$314,500	\$345,000	+ 9.7%	\$289,000	\$306,000	+ 5.9%
Percent of List Price Received*	97.7%	97.1%	- 0.6%	97.6%	97.6%	- 0.0%
Days on Market Until Sale	116	141	+ 21.0%	126	127	+ 0.9%
Inventory of Homes for Sale	802	746	- 7.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

October



Historical Median Sales Price Rolling 12-Month Calculation

