

Local Market Update – January 2020

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

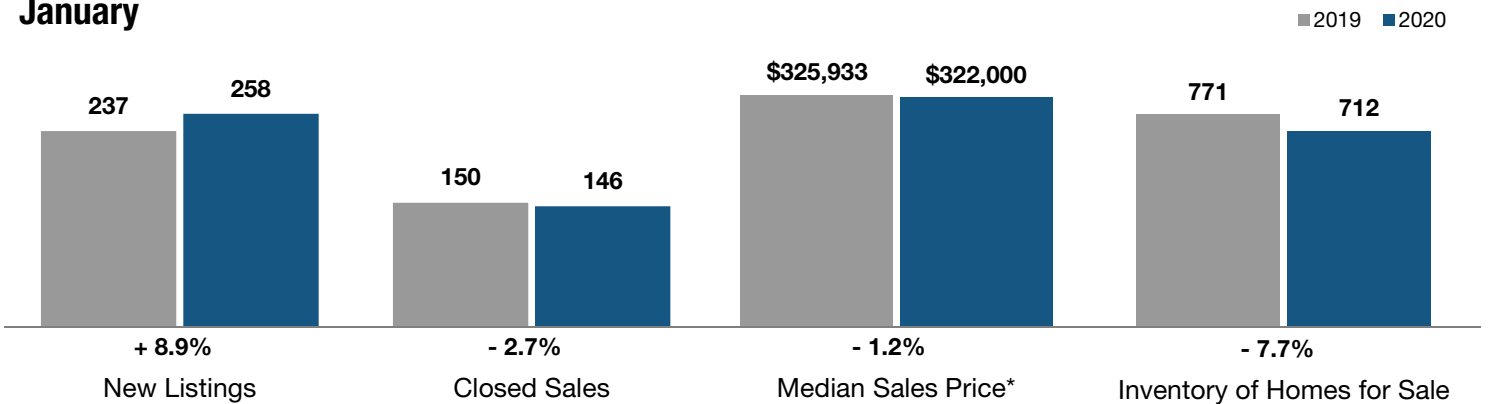


Mainland

Key Metrics	January			Year to Date		
	2019	2020	Percent Change	2019	2020	Percent Change
New Listings	237	258	+ 8.9%	237	258	+ 8.9%
Closed Sales	150	146	- 2.7%	150	146	- 2.7%
Median Sales Price*	\$325,933	\$322,000	- 1.2%	\$325,933	\$322,000	- 1.2%
Percent of List Price Received*	97.7%	97.7%	+ 0.0%	97.7%	97.7%	+ 0.0%
Days on Market Until Sale	121	123	+ 2.1%	121	123	+ 2.1%
Inventory of Homes for Sale	771	712	- 7.7%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

