

# Local Market Update – January 2020

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



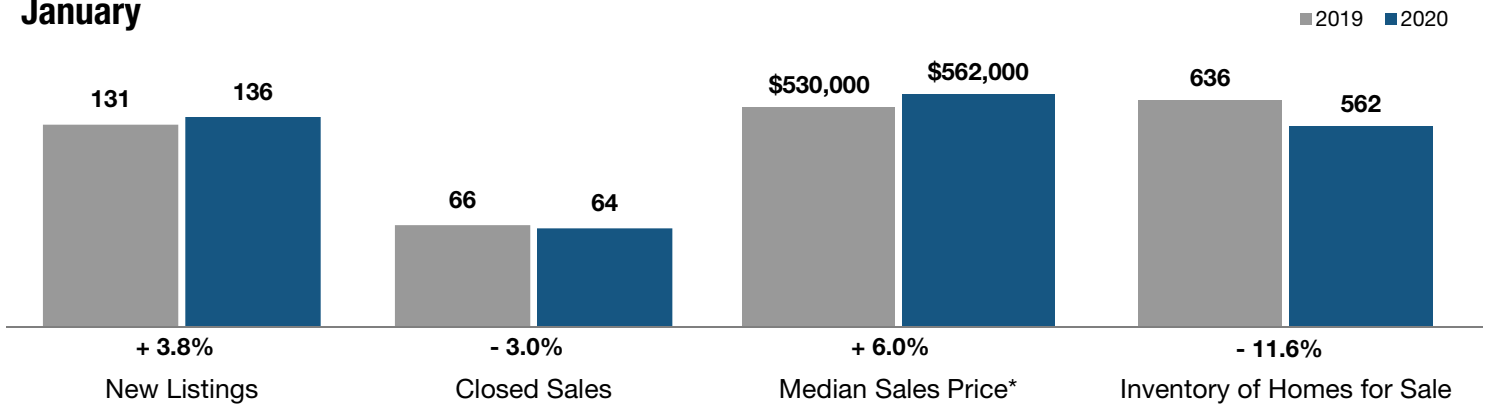
## Hilton Head Totals

Detached Homes Only

Key Metrics	January			Year to Date		
	2019	2020	Percent Change	2019	2020	Percent Change
New Listings	131	<b>136</b>	+ 3.8%	131	<b>136</b>	+ 3.8%
Closed Sales	66	<b>64</b>	- 3.0%	66	<b>64</b>	- 3.0%
Median Sales Price*	\$530,000	<b>\$562,000</b>	+ 6.0%	\$530,000	<b>\$562,000</b>	+ 6.0%
Percent of List Price Received*	95.7%	<b>96.4%</b>	+ 0.7%	95.7%	<b>96.4%</b>	+ 0.7%
Days on Market Until Sale	198	<b>155</b>	- 21.5%	198	<b>155</b>	- 21.5%
Inventory of Homes for Sale	636	<b>562</b>	- 11.6%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### January



### Historical Median Sales Price Rolling 12-Month Calculation

