

Local Market Update – January 2020

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®



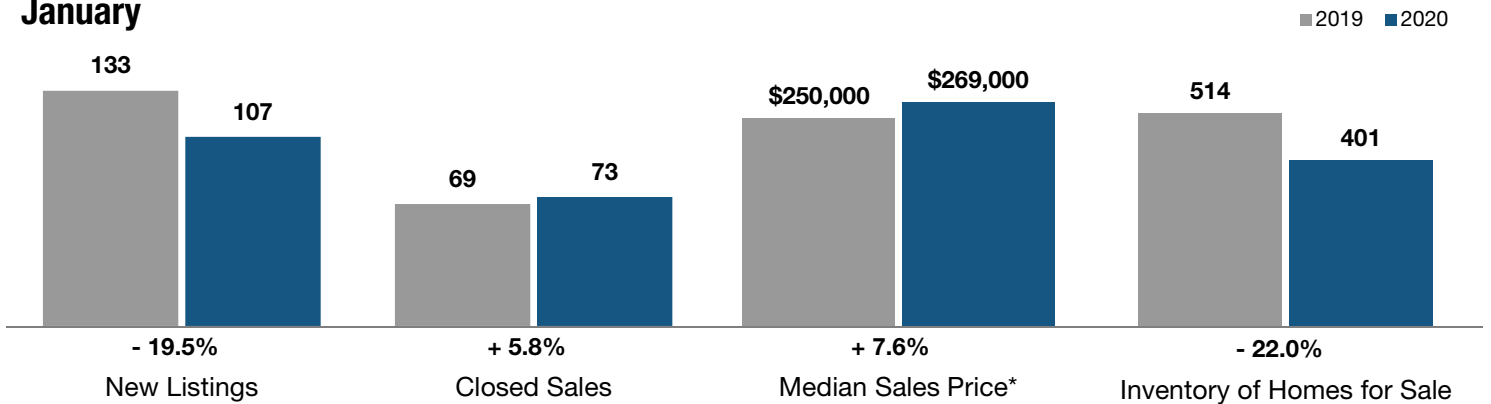
Hilton Head Totals

Condos / Villas Only

Key Metrics	January			Year to Date		
	2019	2020	Percent Change	2019	2020	Percent Change
New Listings	133	107	- 19.5%	133	107	- 19.5%
Closed Sales	69	73	+ 5.8%	69	73	+ 5.8%
Median Sales Price*	\$250,000	\$269,000	+ 7.6%	\$250,000	\$269,000	+ 7.6%
Percent of List Price Received*	95.7%	95.5%	- 0.2%	95.7%	95.5%	- 0.2%
Days on Market Until Sale	139	128	- 7.7%	139	128	- 7.7%
Inventory of Homes for Sale	514	401	- 22.0%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

January



Historical Median Sales Price Rolling 12-Month Calculation

