

# Local Market Update – December 2020

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

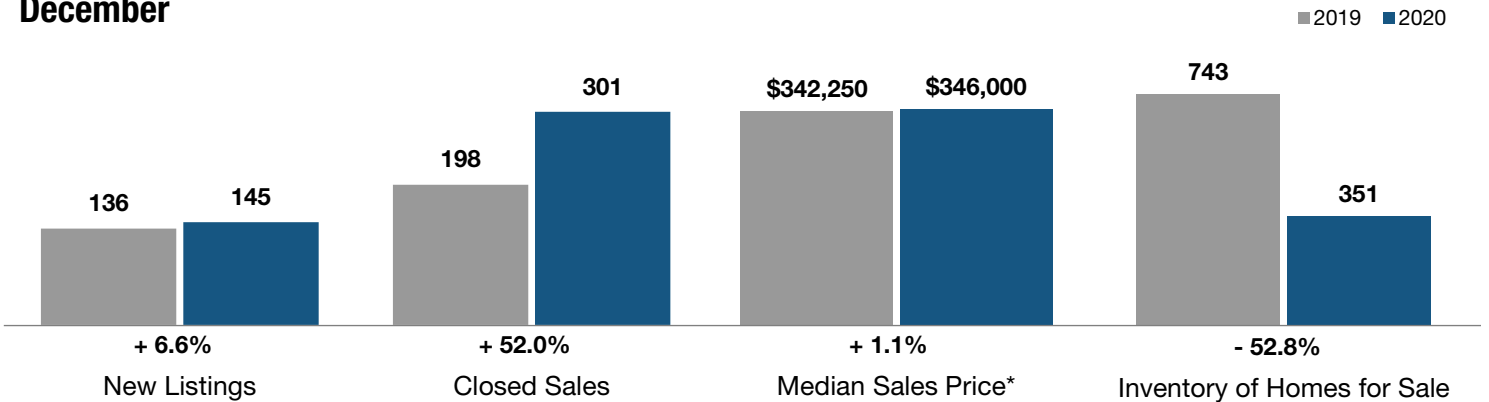


## Mainland

Key Metrics	December			Year to Date		
	2019	2020	Percent Change	2019	2020	Percent Change
New Listings	136	145	+ 6.6%	3,033	2,998	- 1.2%
Closed Sales	198	301	+ 52.0%	2,481	2,711	+ 9.3%
Median Sales Price*	\$342,250	\$346,000	+ 1.1%	\$307,000	\$335,000	+ 9.1%
Percent of List Price Received*	97.5%	97.9%	+ 0.4%	97.6%	97.7%	+ 0.1%
Days on Market Until Sale	138	129	- 6.5%	128	134	+ 5.3%
Inventory of Homes for Sale	743	351	- 52.8%	--	--	--

\* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### December



### Historical Median Sales Price Rolling 12-Month Calculation

