

Local Market Update – December 2020

A Research Tool Provided by the Multiple Listing Service of
Hilton Head Island and the Hilton Head Area Association of REALTORS®



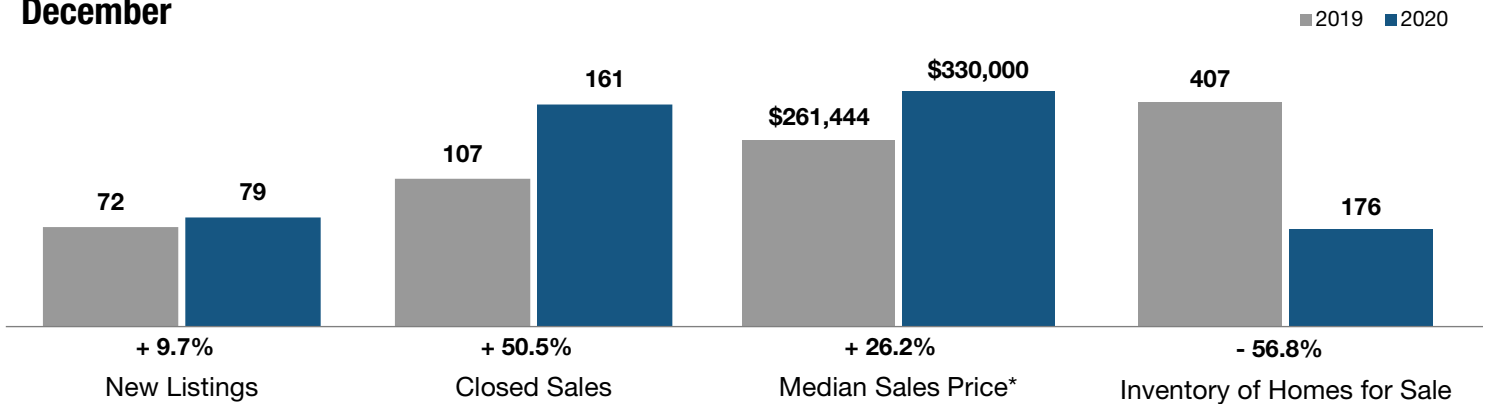
Hilton Head Totals

Condos / Villas Only

Key Metrics	December			Year to Date		
	2019	2020	Percent Change	2019	2020	Percent Change
New Listings	72	79	+ 9.7%	1,436	1,422	- 1.0%
Closed Sales	107	161	+ 50.5%	1,194	1,396	+ 16.9%
Median Sales Price*	\$261,444	\$330,000	+ 26.2%	\$250,788	\$302,500	+ 20.6%
Percent of List Price Received*	95.6%	97.6%	+ 2.1%	95.6%	96.7%	+ 1.1%
Days on Market Until Sale	143	102	- 28.4%	134	124	- 7.5%
Inventory of Homes for Sale	407	176	- 56.8%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

December



Historical Median Sales Price Rolling 12-Month Calculation

