

Local Market Update – November 2020

A Research Tool Provided by the Multiple Listing Service of Hilton Head Island and the Hilton Head Area Association of REALTORS®

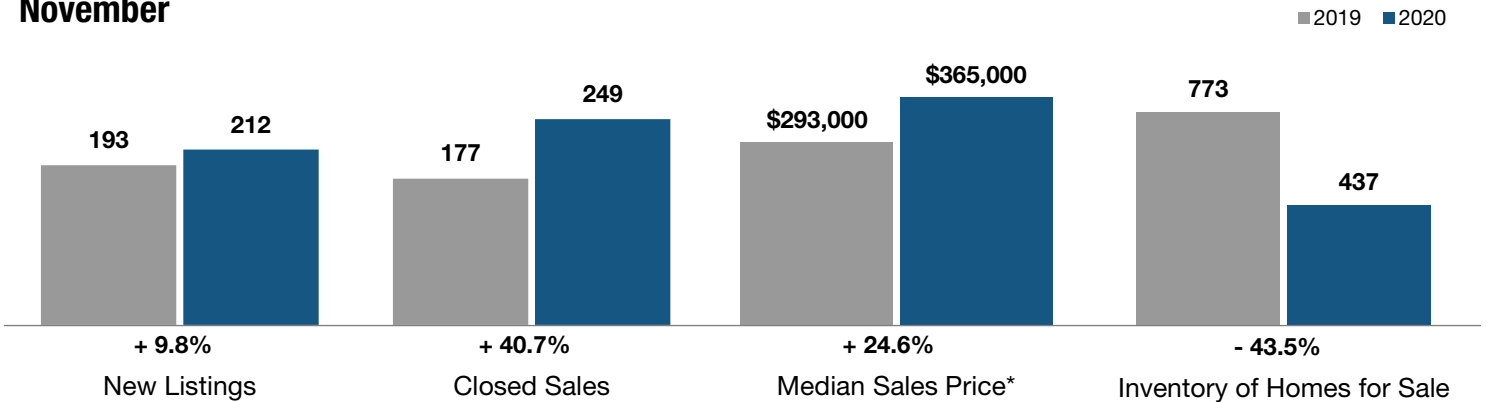


Mainland

Key Metrics	November			Year to Date		
	2019	2020	Percent Change	2019	2020	Percent Change
New Listings	193	212	+ 9.8%	2,898	2,846	- 1.8%
Closed Sales	177	249	+ 40.7%	2,283	2,402	+ 5.2%
Median Sales Price*	\$293,000	\$365,000	+ 24.6%	\$305,000	\$332,500	+ 9.0%
Percent of List Price Received*	97.3%	97.7%	+ 0.5%	97.6%	97.7%	+ 0.1%
Days on Market Until Sale	128	130	+ 1.3%	127	135	+ 6.6%
Inventory of Homes for Sale	773	437	- 43.5%	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

November



Historical Median Sales Price Rolling 12-Month Calculation

