Local Market Update – January 2019





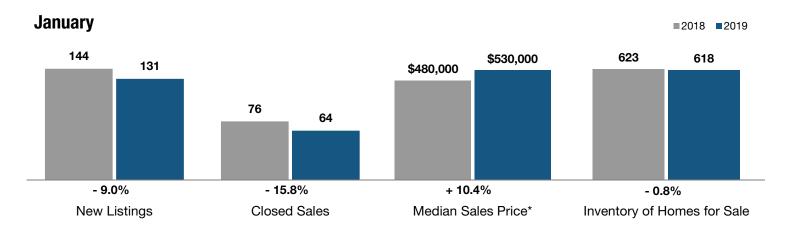


Hilton Head Totals

Detached Homes Only

| | January | | | Year to Date | | |
|---------------------------------|-----------|-----------|----------------|--------------|-----------|----------------|
| Key Metrics | 2018 | 2019 | Percent Change | 2018 | 2019 | Percent Change |
| New Listings | 144 | 131 | - 9.0% | 144 | 131 | - 9.0% |
| Closed Sales | 76 | 64 | - 15.8% | 76 | 64 | - 15.8% |
| Median Sales Price* | \$480,000 | \$530,000 | + 10.4% | \$480,000 | \$530,000 | + 10.4% |
| Percent of List Price Received* | 95.5% | 95.6% | + 0.2% | 95.5% | 95.6% | + 0.2% |
| Days on Market Until Sale | 179 | 200 | + 11.8% | 179 | 200 | + 11.8% |
| Inventory of Homes for Sale | 623 | 618 | - 0.8% | | | |

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.



Historical Median Sales Price Rolling 12-Month Calculation

All MLS —

Hilton Head Totals —

